



SUJOY CHERIAN

Creative Technologist • Futurist • Serial Entrepreneur • CEO Option1live

www.sujoycherian.com

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Sujoy Cherian a.k.a @TechnologistDXB is an internationally recognized Creative Technologist, Futurist, and Serial Entrepreneur, celebrated among the Most Influential People in the Events Industry and Top Event Technology Leaders in the Middle East. As the Founder and CEO of Option 1 Group, based in Dubai with global operations, Sujoy has spent over 22 years pioneering innovation at the intersection of immersive experiences, content creation, and next-generation technologies.

With a visionary approach to Ai, hybrid activations, gamified solutions, Ai integrations and digital storytelling, Sujoy has led

his group's evolution into a globally respected powerhouse with a presence across the UAE, KSA, Bahrain, France, India, and the Philippines. He is also the driving force behind three Guinness World Records, each a benchmark in experiential design and large-scale tech integration.

As a sought-after keynote speaker and thought leader, Sujoy has delivered impactful sessions at leading industry events in Las Vegas, Barcelona, Dubai, Abu Dhabi, Riyadh, Shenzhen, Guangzhou, Mumbai, and Delhi. Known for his ability to demystify complex innovations and predict trends with uncanny accuracy, his talks inspire

industry veterans and next-gen entrepreneurs alike.

Sujoy's bold blend of creative flair and strategic foresight continues to shape the future of event technology worldwide, making him a voice that not only speaks to the now, but one that defines what's next.

Bio - Less than 200 words

Sujoy Cherian a.k.a @TechnologistDXB is an acclaimed Creative Technologist, Futurist, and Serial Entrepreneur with over 22 years of innovation leadership. As Founder and CEO of Option 1 Group, Sujoy has built a global powerhouse in immersive experiences, digital content, and AI-powered activations, with a footprint across the UAE, KSA, Bahrain, France, India, and the Philippines. Recognized among the Most Influential People in the Events Industry and Top Event Technology Leaders in the Middle East, he is also the mastermind behind three Guinness World Records; each setting new standards in experiential tech integration.

Sujoy's visionary work in hybrid experiences, AI-driven storytelling, and gamified technologies has positioned him at the cutting edge of creative transformation. As a celebrated speaker, he has delivered keynotes at premier global events in Las Vegas, Barcelona, Dubai, Abu Dhabi, Riyadh, Shenzhen, Guangzhou, Mumbai, and Delhi, making complex innovations relatable and actionable.

His voice continues to shape the global narrative of event technology and creative innovation.

Short Bio - Less than 100 words

Sujoy Cherian a.k.a @TechnologistDXB is a globally recognized Creative Technologist and CEO of Option 1 Group, leading innovations across immersive tech, AI activations, and digital storytelling. With over 22 years of experience and three Guinness World Records, he's ranked among the Most Influential People in Events and Event Technology. His footprint spans the UAE, KSA, Bahrain, France, India, and the Philippines. Sujoy is a sought-after speaker at global forums from Las Vegas to Riyadh, defining the future of experiential tech.

Short Bio - Less than 50 words

Sujoy Cherian a.k.a @TechnologistDXB is a globally awarded Creative Technologist and CEO of Option 1 Group, credited with 3 Guinness World Records. He's recognized among the world's top event tech leaders, shaping immersive experiences and AI-powered storytelling across six countries.



Speaker Intro Script (30 seconds)

"Ladies and gentlemen, please welcome to the stage a global trailblazer in event technology, immersive innovation, and future-forward thinking. With over 22 years of leadership in the events and entertainment technology industry, he is the visionary behind Option 1 Design Studio – a powerhouse with operations spanning the UAE, KSA, Bahrain, France, India, and the Philippines.

He's been honored among the Most Influential People in the Events Industry worldwide and holds not one, but three Guinness World Records for groundbreaking tech integrations. From Las Vegas to Barcelona, from Dubai to Delhi, his keynote sessions captivate audiences with bold insights and transformative ideas.

Please give a resounding welcome to Sujoy Cherian, a.k.a. @TechnologistDXB!"

Speaker Intro Script (15 seconds)

"Ladies and gentlemen, please welcome to the stage a global trailblazer in event technology and immersive innovation. With over 22 years of industry leadership, three Guinness World Records, and a presence across continents, here is the visionary behind Option 1 Design Studio – Sujoy Cherian, a.k.a. @TechnologistDXB"
